

even greater achievement. As I have said many times, this is an age of great possibility when more Americans will have more opportunities to live out their dreams than ever before. But we also know that this is a time of stiff challenges as well. If we are to meet those challenges, all of us must take our proper responsibility. Government must play a part but only a part. Only if each of us measures what we do by basic standards of right and wrong, taking responsibility for our actions, moving us together, will we be able to move forward as a Nation.

Let me say again: Only if we work together in our businesses, our schools, our places of worship, our civic groups, will we transform our lives and our country. That is what I mean when I talk about corporate responsibility.

The actions of the television industry show us what can happen when visionary business leaders make a commitment to values and the common good as well as to the bottom line, and when they live up to their responsibilities as corporate citizens of our great country. I hope their example will be matched by the executives in other industries to address other problems and other challenges we face as a people. That means corporations helping to improve our schools, helping to connect them to the information superhighway, helping to demand high standards. That means corporations finding new ways to protect our environment even as they grow the bottom line and improve our economy.

That means businesses recognizing that workers are an asset, not a liability, and that a well-trained work force is any business' most important competitive edge. All these things demand a renewed commitment from business. And I am confident that the leaders of other industries will also rise to the challenge just the way the leaders of the entertainment industry did this week.

We can celebrate a giant step toward realizing the possibility of a great instrument of communication in the homes of our families. I believe we can meet our other challenges as a Nation in the same way. We'll all want to stay tuned for that.

Thanks for listening.

NOTE: The address was recorded at 4:42 p.m. on March 1 in the Roosevelt Room in the White House for broadcast at 10:06 a.m. on March 2.

Remarks on the Terrorist Attack in Israel and an Exchange With Reporters

March 3, 1996

The President. The suicide bombing in the Middle East last night shows once again how determined the enemies of peace are. In just a few moments I will be calling Prime Minister Peres to express our condolences, our solidarity, and our outrage. We must spare no effort here in the United States to support Israel and the other supporters of peace in defeating the forces of terrorism. I will also be in touch with Chairman Arafat and others in the region to ask for their support.

It is clear that there are forces at work in the Middle East who don't want peace and who exist based on the continuing misery and division of the people there. And we have got to do everything we can to defeat them and to stand with those in the Middle East, beginning with our friends in Israel, who are determined to defeat them.

This is a troubling moment, but I am determined to see that it does not defeat the peace process, and I am determined to do everything I can on behalf of the United States to support those who are standing against terrorism and standing for peace.

Thank you very much.

Q. What can the Palestinian leadership do to prevent these kinds of attack?

The President. Well, I'm going to encourage them to do more, to do everything that they can do, and we'll be working with them over the next few days. And I'm sure we'll be in touch, and we'll be answering more of your questions over the next few days. But we're going to work very hard on it.

I do believe that Chairman Arafat has made efforts, and I think he will make more. We have to build the capacity of all the forces in the Middle East, including the Palestinian authorities, to promote law and order and to stand against terrorism. It's going to be

a long battle, and we knew that when we started, but I believe we can prevail.

Thank you.

NOTE: The President spoke at 11 a.m. on the South Lawn at the White House, on his return from Camp David, MD. In his remarks, he referred to Prime Minister Shimon Peres of Israel and Palestine Liberation Organization leader Yasser Arafat.

Statement on the Terrorist Attack in Israel

March 3, 1996

Once again, Americans join with the nation of Israel in their grief. On their behalf, I extend to Prime Minister Peres and to all his people our heartfelt condolence. We share your anguish and anger at this terrorist crime.

Those responsible again have shown the world that they are determined to stop the cause of peace through the brutal murder of Israeli citizens. But there must be no misunderstanding: The Palestinian people and their leaders, as well as the promise of peace itself, will be the true victims if those responsible are not stopped.

It is imperative that everything possible be done to help ensure that these tragic scenes are not repeated. Peacemakers must be as resolute as are the destroyers of peace in taking action now to confront this terror. To Prime Minister Peres and Chairman Arafat, I pledge that the United States will stand with you and with all those—Israelis and Palestinians—who support peace as you take up this challenge.

Remarks to the Community in Taylor, Michigan

March 4, 1996

Thank you very much. Thank you, John Dingell, for that wonderful introduction and for your great service to this district. Thank you, Senator Levin. Thank you, Mayor Priebe, for making me feel so welcome. To Congressmen Levin and Conyers and Congresswoman Rivers. I'd also like to say a special word of thanks to all the others who have come here with me, including my good

friend, the Wayne County executive, Ed McNamara. But mostly, as a former musician, I want to thank the Taylor Central High band, the Taylor Truman High band, and the Kennedy High School band for playing. Let's give them a big hand. *[Applause]*

You know, the mayor said when we were walking in, "You were supposed to be here last November, and we were going to dedicate the city hall. And then when you rescheduled it was so cold we just built a new building for you to dedicate, so everybody could get in." And I'm glad to see all of you in this fine new building.

Let me say, too, that I'm sure all of you know when I had intended to come here last November I had to postpone it because of the tragic assassination of my friend, Prime Minister Rabin of Israel. And as I'm sure many of you know, today there has been yet another terrible terrorist attack in Tel Aviv, the second in just a couple of days.

Our prayers and thoughts are with the victims there. Our hearts are with those who fight for peace. It is truly ironic that the same forces that brought down the Israeli Prime Minister from within his own country and those who have killed the Israelis in the last couple of days have one clear thing in common: They both want to end the peace process. They live for division and conflict.

And I ask all of you, my fellow Americans, to send a message to Israel: If you fight for peace we will stand with you. That is the right, the noble, and the good thing to do.

Let me say that I'm glad to be here with Senator and Mrs. Levin, and John and Debbie Dingell. And I want to say a special word of thanks to John Dingell here in his district. I have now worked with him for 3 years. I've never met anybody who worked harder for the interests of ordinary Americans and working families than John Dingell, anybody who stood up more and more consistently.

As you know, he has worked to clean up the Great Lakes. He played a key role in the passage of the Americans with Disabilities Act. He has saved American taxpayers literally billions of dollars by investigating and exposing waste, fraud, and abuse. He hasn't just talked about it; he's done it. In large measure, John Dingell's work was the inspi-